



Government of South Australia
Consumer and Business Services

Major Trade Promotion Lottery Licence

*Lotteries Act 2019
Lotteries Regulations 2021*

Licence No: T26/882

Licensee: NATIONAL
CRUMBERS PTY
LTD trading as
Keith's Foods

Contact Address:
2 Newheath Drive
ARUNDEL QLD 4214

Authorisation: To conduct a Major Trade Promotion Lottery subject to and in accordance with the *Lotteries Act 2019*, the *Lotteries Regulations 2021* and the conditions attached to this licence.

Title of Promotion: Keith's Foods 50th birthday celebrations

Start Date: 01/08/2026 Close Date: 30/11/2026
Draw Dates(s): 08/12/2026 Expiry Date: 08/03/2027

Total Prize Value -

National: \$13,265.00 South Australia: \$13,265.00

Applicant's Representative: Trade Promotions and Lotteries Pty Ltd

Address: Level 2
11 York Street
SYDNEY NSW 2000

Conditions:
The licence is granted subject to a condition that the licensee must comply with the Major Trade Promotion Lottery rules set out in Schedule 11 of the *Lotteries Regulations 2021*.

LIQUOR AND GAMBLING COMMISSIONER

DATE GRANTED: 22/05/2026

Lottery Licensing (ABN 15 088 976 178)
95 Grenfell St Adelaide SA 5000
GPO Box 2169 Adelaide SA 5001
131 882 (Option 6)